

SYCOR AMERICAS Inc. Sponsoring the 2010 International Bridge Awards and Related Energy, Life Sciences & Education Showcase April 21-22, 2010

FOR IMMEDIATE RELEASE:

PITTSBURGH, PA, April 15, 2010 - SYCOR AMERICAS Inc. Is one of the sponsors for the upcoming GlobalPittsburgh Energy, Life Sciences & Education Showcase, a two-day program of presentations, panel discussions and tours highlighting the Greater Pittsburgh Region's leadership and centers of excellence in energy, life sciences and education for invited dignitaries from Belgium, Canada, China, Czech Republic, Germany, Ireland, Netherlands, Oman, United Kingdom, South Africa, Vietnam. The event is scheduled for April 21-22, 2010.

GlobalPittsburgh has invited the Embassy and Consulate representatives for this two-day event to highlight the continuing economic and environmental transformation that led to Pittsburgh's selection as host of the G-20 Summit 2009, and to be North American Host City for World Environment Day 2010 by the United Nations Environment Programme.

The centerpiece of the GlobalPittsburgh Energy, Life Sciences & Education Showcase is the 2010 International Bridge Awards reception in the Heinz Field East Club Lounge on the evening of April 21, which will bring together the area's leaders in the fields of energy, environmental design & innovation, education, high technology, life sciences and advanced manufacturing to honor Westinghouse Electric Company, Manchester Bidwell Corporation, Canada, and Omnyx. Advanced registration is required for the International Bridge Awards event.

The International Bridge Awards will take place on the eve of Earth Day 2010, and will help kick off the six-week period of events and celebrations leading up to World Environment Day 2010 on June 5. The new National Energy Technology Laboratory (NETL) Director, Dr. Anthony Cugini, is the keynote speaker for the International Bridge Awards.

"We are thrilled to be helping launch this exciting series of events, which further highlight the Greater Pittsburgh Region's leadership and advancements in energy and the environment, life sciences and education," said Roger O. Cranville, GlobalPittsburgh Chairman and President. "We know from experience that Pittsburgh's reputation as an example of successful economic and environmental revitalization is known around the world."

Since 1993, the International Bridge Awards have been a unique recognition of the region's global connections and a major networking event. In addition to honoring this year's winners, this gala event will feature exhibitors highlighting the Region's leading companies and organizations in the field of energy, environmental and education.

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Sponsors for the GlobalPittsburgh Energy, Life Sciences & Education Showcase also include UPMC, Westinghouse Electric Company, Bombardier, First Niagara Bank, Burt Hill, Robert Morris University, Vivisimo, Babst, Calland, Clements & Zomnir, in addition to SYCOR AMERICAS Inc.

The GlobalPittsburgh Energy, Life Sciences & Education Showcase will include:

- On the afternoon of April 21, visiting dignitaries will receive a presentation about the University of Pittsburgh's energy-related research programs, which cover energy diversification, nuclear power advances, clean coal technologies, renewable energy and environmental solutions. More information about Pitt's energy & environmental initiatives is available at <http://www.energy.pitt.edu/> and <http://www.mascarocenter.pitt.edu>.
- A half-day symposium will be held on the morning of April 22 focusing on the Greater Pittsburgh Region's energy innovations, both in conventional fossil fuels and new energy fields.
- Tours of Manchester Craftsmen's Guild, Phipps Conservatory, and Children's Hospital of Pittsburgh of UPMC will also take place April 21 and the afternoon of April 22.

To register to attend the International Bridge Awards or for more information about the GlobalPittsburgh Energy, Life Sciences & Education Showcase please contact the team at GlobalPittsburgh - call 412-392-4513.

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Please visit our website at www.sycoramericas.com to find out more about SYCOR AMERICAS Inc. For additional information, please contact John Bertolino at 412-788-9494 or via email at john.bertolino@sycoramericas.com.

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